

Digital Eve Meetup

A DIGITAL EVE ONLINE MEETUP



Demystifying
MARKETING CAREERS
Market Update

In conversation with
Susan Fisher

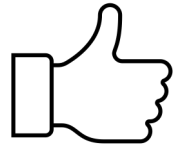
Co-Chair Digital Eve Israel

9.4.24



BETH KATZMAN
Headhunter

THE UPS & DOWNS OF TECH



2021
RECORD
HIGHS



2022
THE BUBBLE
BURSTS



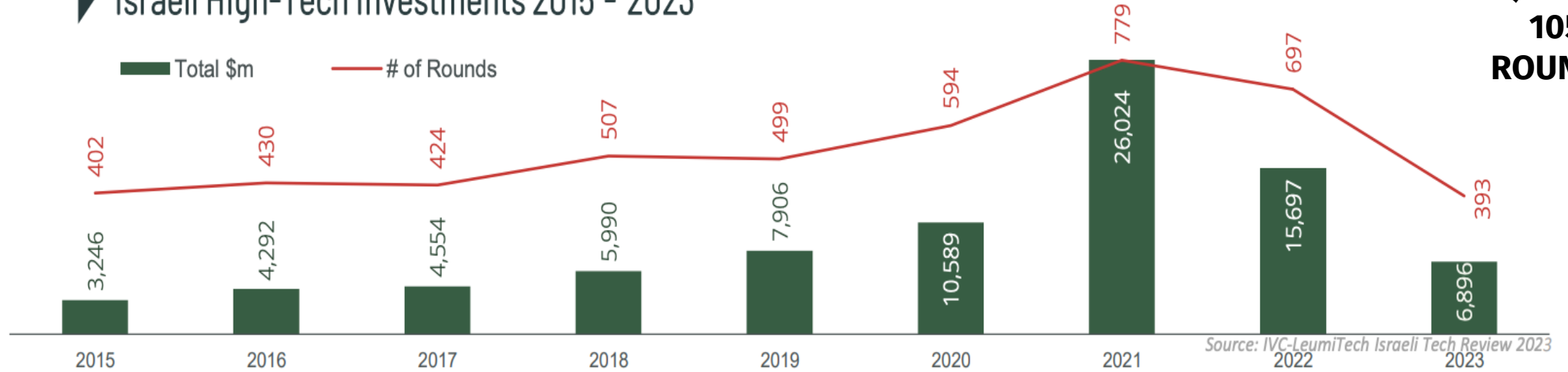
2023
INTERNAL
ISSUES
WAR



2024
?

INVESTMENT 2015 - 2023

Israeli High-Tech Investments 2015 - 2023



**Q1 2024
105
ROUNDS**



LEUMITECH

Israeli Tech Review | January 2024

RISE BACK NATION ?



1.6 Bn

AMOUNT RAISED

Q1 24

105 rounds



34%

INCREASE

NO. ROUNDS

Q4 23 – Q1 24



48 %

INCREASE

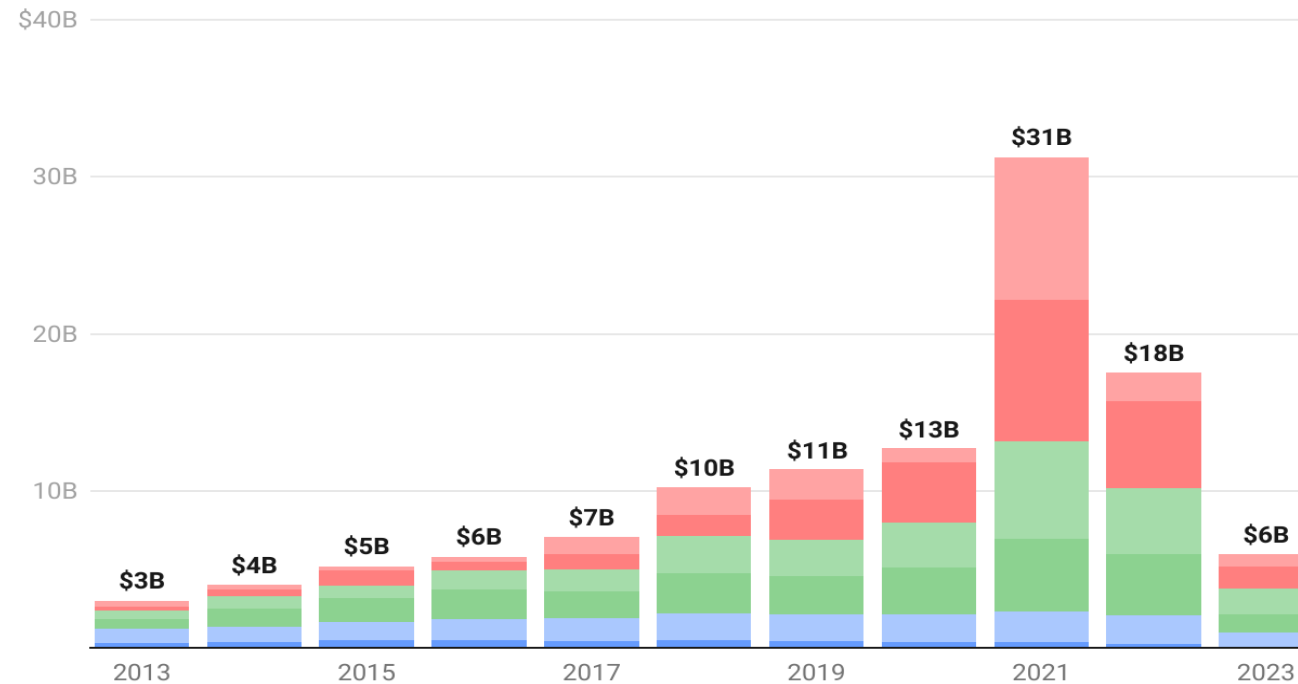
SEED, STAGE A

Q4 23 – Q1 24

COMPANY STAGES

Annual Israel Venture capital investment by stage

■ \$0-1m (Pre Seed) ■ \$1-4m (Seed) ■ \$4-15m (Series A) ■ \$15-40m (Series B)
■ \$40-100m (Series C) ■ \$100-250m (Mega rounds) ■ \$250m+ (mega+)



Data as of Q3 2023

Source: Dealroom.co • Created with Datawrapper

Job Search Agencies

Wojo - <https://www.wojo.co.il/> אודות

GotFriends - <https://www.gotfriends.co.il/>

Dialog - <https://www.dialog.co.il/>

Ethosia - <https://ethosia.co.il/>

TechJob - <https://www.techjob.co.il/>

Picaro - <https://www.picaro.co.il/>

CPS Jobs - <https://www.cps.co.il/>

Experis - <https://experis.co.il/>

Job info - <https://www.jobinfo.co.il/>

Extreme - <https://www.extreme.co.il/>

Maof - <https://www.maof-hr.co.il/>

PeopleCom - <http://www.peoplecom.co.il/>

Go up - <https://go-up.co.il/>

Optimum - <https://optimum-hr.co.il/>

Tigbur- tigbur.co.il/ חיפוש-עובדים-בחברות-הייטק

SeeHR - <https://seehr.co.il/>

ESR - <https://www.esr.co.il/>

StarHunter - <https://www.starhunter.co.il/>

HR Home - <https://hrhome.co.il/>

Adecco - www.adecco.co.il/he/ חברת-השמה-לחברות-הייטק

MIT Israel: <https://www.mit.co.il/>

ProFile: <https://www.profile.co.il/>

SeeV: <https://www.seev.co.il/>

Tandem Plus: <http://www.tandem-plus.co.il/>

Gilon Systems: <https://www.gilon-systems.com/>

Nisha - <https://www.nisha.co.il/>

JobShop - <https://jobshop.co.il/>

Olim Tech - <https://olim.tech/>

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General Job Boards

All Jobs - <https://www.alljobs.co.il/>
Drushim - <https://www.drushim.co.il/>
Job Master - <https://www.jobmaster.co.il/>
Job Net - <https://www.jobnet.co.il/>
Mploy - <https://www.mploy.co.il/>
Misrot - <https://www.xn--9dbr4adh.co.il/>
Muvtal - <https://www.muvtal.co.il/>
Job Swipe - <https://jobswipe.co/jobs/>
Secret Tel Aviv jobs - <https://jobs.secrettelaviv.com/>
Job Ninja - <https://www.jobninja.co.il/>
Homeless - <https://www.homeless.co.il/jobs/>

Global Job Boards

Indeed - <https://il.indeed.com/>
Glassdoor - <https://www.glassdoor.com>
The Muse - <https://www.themuse.com/>

Government Job Boards

Govojobs - <https://www.govojobs.co.il/>
Taasuka - <https://www.taasuka.gov.il/he/Applicants/pages/jobs.aspx>
US Embassy in Israel - <https://il.usembassy.gov/embassy/jobs/>
Mod - <https://www.mod.gov.il/Cit.../clalim/drushim/Pages/Jobs.aspx>
UN Career - <https://uncareer.net/country/Israel>

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Work from Home Jobs/Freelance Israel

Xplace - <https://www.xplace.com/il/>

Jobs4Mom - <https://www.jobs4mom.co.il/>

Work from Home Jobs/Freelance Global

UpWork - www.upwork.com

Freelancer - www.freelancer.com

Workana - <https://www.workana.com/en/jobs>

Dynamite Jobs - <https://dynamitejobs.com/country/remote-jobs-in-israel>

himalayas - <https://himalayas.app/jobs/countries/israel>

Startup Jobs - <https://startup.jobs/locations/israel/>

Flex jobs - <https://www.flexjobs.com/search?search=&location=israel>

Behance - <https://www.behance.net/joblist/freelance>

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Jobs for Native English Speakers

Janglo Jobs - <https://www.janglo.net/jobs>

Nefesh B'nefesh - <https://www.nbn.org.il/jobboard/>

AngloList - <https://anglo-list.com/jobs/>

uwork - <https://uwork.co.il/>

Jobs for Young People

Sahbak - <https://www.sahbak.co.il/>

No R - <https://www.no-r.co.il/>

Beth K.

**“Any time we’re threatened we become more Israeli
- meaning we become stronger, more dedicated,
and more resilient.”**

**Eyal Niv
Managing General Partner
Pitango Venture Capital**